

Trade Associations

- ◆ Lobby – influence policy
- ◆ Educate members
- ◆ Certify good measurements
- ◆ Recognize achievements

Trade Associations



<http://www.afandpa.org/>

Trade Associations

The American Forest & Paper Association

- ◆ Is the national trade association of
 - the forest,
 - paper, and
 - wood products industries

AF&PA

- ◆ Members are actively committed to preserving the environment through such innovative programs as:
 - the 50% recycling goal,
 - the Sustainable Forestry Initiative program, and
 - the Environment Health & Safety Principles,

AF&PA

- ◆ Members include Fortune 500 multinational corporations and small businesses.
- ◆ Purposes:
 - It provides the members with significant value in areas of business key to the members' success.
 - An association can be more effective than individual companies.

Trade Associations

Forest Resources Association Inc.

<http://www.apulpa.org/>

<http://www.forestresources.org/>



Trade Association and Professional
Society

What is the Forest Resources Association?

- ◆ FRA, formerly known as American Pulpwood Association (APA).
- ◆ Is a trade association representing buyers, sellers, and handlers of:
 - pulpwood,
 - wood fiber,
 - as well as businesses offering products and services to the industry.

Trade Associations

American Loggers Council

<http://www.americanloggers.org/>

**The United
National Voice
for Professional
Loggers**

Trade Associations

- ◆ The **American Loggers Council** is a national organization representing professional loggers, formed to:
 - Enhance the logging profession
 - Provide a unified voice on logging issues
 - Cooperate with public, industrial, and private timberland owners to further sustainable forestry practices.

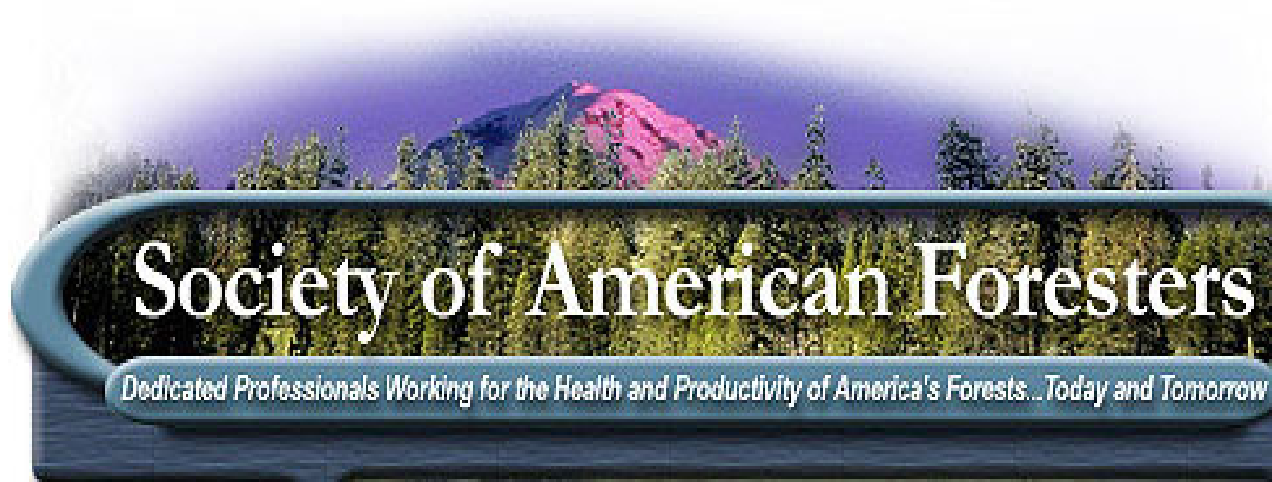
Other Trade Associations

- ◆ Forest Farmers Association
- ◆ West Virginia Forestry Association – there are about 200 members.
- ◆ Mountain Logger Group – North and central WV, there are about 50-60 members.

Professional/Scientific Societies

- ◆ Exchange information and technologies among the professionals
- ◆ Provide services to the society

Professional/Scientific Societies



<http://www.safnet.org/>

Professional/Scientific Societies

SAF

- ◆ The nation's leading scientific and educational organization
- ◆ Representing the forestry profession in the United States
- ◆ Members include more than 18,000 professionals
 - who are dedicated to improving the health and productivity of forests.

SAF

- ◆ 33 State and Multistate Societies –
 - These societies elect their own officers and committees for state and regional activities.
 - 264 Chapters - These local chapters fall within the state and multistate societies.
- ◆ 28 Technical Working Groups - The working groups are meant to accommodate specific professional interests.

Professional/Scientific Societies



<http://www.forestprod.org/>

Professional/Scientific Societies

FPS

- ◆ Is an international not-for-profit technical organization
- ◆ Founded in 1947
- ◆ To provide an information network for all segments of the forest products industry

FPS

- ◆ The *Society's Vision* is:
 - to be the world leader in technical information transfer
 - to further the socially beneficial use of wood and fiber resources

FPS

- ◆ The *Society's Mission* is:
 - To foster innovation and research in the environmentally sound processing and use of wood and fiber resources
 - To transfer information and provide forums for networking and the exchange of knowledge.

FPS

- ◆ Society members represent a broad range of professional interests, including:
 - private and public research and development,
 - industrial management and production,
 - education,
 - government,
 - engineering, and
 - consulting

Professional/Scientific Societies

SWST

<http://www.swst.org/>



SWST

- ◆ Develop and maintain the unique body of knowledge distinctive to science and technology of wood and other lignocellulosic materials.
- ◆ Encourage the communication and use of this knowledge.
- ◆ Promote policies and procedures which assure the wise and responsible use of wood and other lignocellulosic materials.
- ◆ Assure high standards for professional performance of wood scientists and technologists.
- ◆ Foster educational programs at all levels of wood science, other lignocellulosic materials and their technologies, and further the quality of such programs.
- ◆ Represent the wood science and technology profession in public policy development.

SWST

- ◆ **Our Vision:** To be the world leader in advancing the profession of wood science.
- ◆ **Our Mission:**
 - To provide service to Society of Wood Science and Technology members;
 - To develop, maintain, and advance the educational, scientific, and ethical standards that define the profession; and
 - To advocate the socially responsible production and use of wood and other lignocellulosic products.

Professional/Scientific Societies

COUNCIL ON FOREST ENGINEERING



<http://www.cofe.org/>

Professional/Scientific Societies

COFE

- ◆ an international professional organization
- ◆ interested in matters relating to the field of forest engineering

COFE

- ◆ The main objectives of COFE are:
 - to foster the development of forest engineering in industry, government, and in university teaching, research, and extension programs;
 - to promote the best methods of managing and operating forests;
 - to serve the forestry profession on matters of policy in the area of forest engineering; and
 - to disseminate technical information on forest engineering subjects.

Browse Web Sites ...

- ◆ AF&PA (<http://www.afandpa.org/>)
- ◆ FRA (<http://www.apulpa.org/>)
- ◆ SAF (<http://www.safnet.org/>)
- ◆ FPS (<http://www.forestprod.org/>)
- ◆ SWST (<http://www.swst.org/>)
- ◆ COFE (<http://www.cofe.org/>)