Trade Associations

- Lobby – influence policy
- Educate members
- Certify good measurements
- Recognize achievements
Trade Associations

http://www.afandpa.org/
Trade Associations

The American Forest & Paper Association

- Is the national trade association of
  - the forest,
  - paper, and
  - wood products industries
Members are actively committed to preserving the environment through such innovative programs as:

- the 50% recycling goal,
- the Sustainable Forestry Initiative program, and
- the Environment Health & Safety Principles,
Members include Fortune 500 multinational corporations and small businesses.

Purposes:

- It provides the members with significant value in areas of business key to the members’ success.
- An association can be more effective than individual companies.
Trade Associations

Forest Resources Association Inc.

http://www.apulpa.org/
http://www.forestresources.org/
What is the Forest Resources Association?

- FRA, formerly known as American Pulpwood Association (APA).
- Is a trade association representing buyers, sellers, and handlers of:
  - pulpwood,
  - wood fiber,
  - as well as businesses offering products and services to the industry.
Trade Associations

American Loggers Council

http://www.americanloggers.org/

The United National Voice for Professional Loggers
Trade Associations

- The American Loggers Council is a national organization representing professional loggers, formed to:
  - Enhance the logging profession
  - Provide a unified voice on logging issues
  - Cooperate with public, industrial, and private timberland owners to further sustainable forestry practices.
Other Trade Associations

- Forest Farmers Association
- West Virginia Forestry Association – there are about 200 members.
- Mountain Logger Group – North and central WV, there are about 50-60 members.
Professional/Scientific Societies

- Exchange information and technologies among the professionals
- Provide services to the society
Professional/Scientific Societies

http://www.safnet.org/
Professional/Scientific Societies
SAF

- The nation's leading scientific and educational organization
- Representing the forestry profession in the United States
- Members include more than 18,000 professionals
  - who are dedicated to improving the health and productivity of forests.
SAF

- 33 State and Multistate Societies –
  - These societies elect their own officers and committees for state and regional activities.
  - 264 Chapters - These local chapters fall within the state and multistate societies.

- 28 Technical Working Groups - The working groups are meant to accommodate specific professional interests.
Professional/Scientific Societies

http://www.forestprod.org/
Professional/Scientific Societies
FPS

- Is an international not-for-profit technical organization
- Founded in 1947
- To provide an information network for all segments of the forest products industry
The Society's Vision is:

- to be the world leader in technical information transfer
- to further the socially beneficial use of wood and fiber resources
The Society's Mission is:

- To foster innovation and research in the environmentally sound processing and use of wood and fiber resources
- To transfer information and provide forums for networking and the exchange of knowledge.
FPS

- Society members represent a broad range of professional interests, including:
  - private and public research and development,
  - industrial management and production,
  - education,
  - government,
  - engineering, and
  - consulting
Professional/Scientific Societies

SWST

http://www.swst.org/

Society of Wood Science and Technology
SWST

- Develop and maintain the unique body of knowledge distinctive to science and technology of wood and other lignocellulosic materials.
- Encourage the communication and use of this knowledge.
- Promote policies and procedures which assure the wise and responsible use of wood and other lignocellulosic materials.
- Assure high standards for professional performance of wood scientists and technologists.
- Foster educational programs at all levels of wood science, other lignocellulosic materials and their technologies, and further the quality of such programs.
- Represent the wood science and technology profession in public policy development.
Our Vision: To be the world leader in advancing the profession of wood science.

Our Mission:

- To provide service to Society of Wood Science and Technology members;
- To develop, maintain, and advance the educational, scientific, and ethical standards that define the profession; and
- To advocate the socially responsible production and use of wood and other lignocellulosic products.
Professional/Scientific Societies

COUNCIL ON FOREST ENGINEERING

COFE

http://www.cofe.org/
Professional/Scientific Societies
COFE

- an international professional organization
- interested in matters relating to the field of forest engineering
The main objectives of COFE are:

- to foster the development of forest engineering in industry, government, and in university teaching, research, and extension programs;
- to promote the best methods of managing and operating forests;
- to serve the forestry profession on matters of policy in the area of forest engineering; and
- to disseminate technical information on forest engineering subjects.
Browse Web Sites …

- AF&PA (http://www.afandpa.org/)
- FRA (http://www.apulpa.org/)
- SAF (http://www.safnet.org/)
- FPS (http://www.forestprod.org/)
- SWST (http://www.swst.org/)
- COFE (http://www.cofe.org/)